



## Earl B. Fairbanks, CPA

Managing Director

[efairbanks@ipfccorp.com](mailto:efairbanks@ipfccorp.com)

### Certifications

Certified Public Accountant, Texas

### Professional Affiliations

Member, American Institute of  
Certified Public Accountants

Member, Texas Society of Certified  
Public Accountants

Member, Houston Certified Public  
Accountants Society

Member, Licensing Executives Society

### Education

Bachelor of Business Administration in  
Finance

Baylor University  
May 1999

### Previous Employment

Charles River Associates, Inc.

Aug 2004 – Aug 2008

Navigant Consulting, Inc.

Feb 2004 – July 2004

Tucker Alan, Inc.

June 1999 – Feb 2004

Earl B. Fairbanks is a Managing Director at IPFC Corp., an independent consulting firm that provides financial consulting services, financial analysis, and valuation assessments for companies relating to technology issues such as patents, trademarks, trade secrets, trade dress, copyrights, and other forms of intellectual property. The firm also provides financial analysis and valuation services for corporate disputes, licensing negotiations, litigation, and corporate finance purposes.

### **Financial and Litigation Consulting Experience:**

More than 18 years providing financial consulting and damage analysis to companies and law firms. These matters included intellectual property, government contracts, energy, healthcare, and general commercial disputes. Intellectual property experience includes intellectual property valuation and analysis of damages related to patent, trademark, and trade dress infringement as well as misappropriation of trade secrets. Venues for these matters included Federal courts, International Trade Commission, and various state courts.

### **Sample Industry Experience:**

- Aerospace / Defense
- Computers
- Financial Services
- Healthcare
- Industrial Equipment
- Internet / E-Commerce
- Medical Products
- Oil and Gas
- Retail / Consumer Products
- Semiconductors
- Software
- Telecommunications

Work within these industries has included analysis of sales, costs, profits, license agreements, business plans, industry competition, market conditions, and other information for the purposes of calculating damages, valuations, and other matters.

### **Articles and Presentations:**

“CPA Careers In Dispute Consulting,” University of Houston, October 2011

“CPA Careers In Dispute Consulting,” University of St. Thomas, November 2011