



Mark B. Taylor

Managing Director

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Professional Affiliations

Member, Licensing Executives Society

Member, Information Systems Audit and Control Association

Education

The University of Texas at Austin
Bachelor of Business Administration in Management Information Systems (Concentration in Finance)
May 1993

Captain, University of Texas Tennis Team
1991-1992

Letterman, University of Texas Tennis Team
1989-1992

Previous Employment

Taylor & Lindsay Partners

Jan 2007-Jan 2008

FTI Consulting

Jan 2002-Dec 2006

Technology & Financial Consulting

Mar 1999-Dec 2001

Arthur Andersen

Sep 1993-Feb 1999

Mark B. Taylor is a Co-Founder and Managing Director of IPFC Corp., an independent consulting firm that provides a variety of consulting services, including financial analysis and valuation assessments for companies relating to technology issues such as patents, trademarks, trade secrets, copyrights, and other forms of intellectual property. The firm also provides financial analysis relating to damages assessments and evaluations for corporate disputes, litigation, acquisitions, and divestitures.

Financial and Litigation Consulting Experience:

More than 20 years of experience providing financial consulting services to law firms and companies of all sizes involved in litigation and other disputes. These matters involve intellectual property, contract, oil and gas royalty, environmental, and insurance coverage issues. Areas of expertise include damages calculations, reasonable royalty analyses, lost profits analyses, financial and damages scenario modeling, and database analysis and programming. Significant experience analyzing sales, costs, profits, industry competition, license agreements, and other data for purposes of assessing and calculating damages.

Sample Industry Experience:

Experienced in the following industries, among others:

- Cable Television
- Computers
- Consumer Products
- E-Commerce
- Energy
- Financial Services
- Internet
- Medical Products
- Oilfield services
- Petrochemicals
- Semiconductors
- Software
- Steel
- Telecommunications
- Textiles
- Wireless Networking

Selected Engagements:

Alcatel USA Sourcing, Inc. v. Microsoft Corporation

Patent infringement matters involving network authentication and streaming media technologies

Andover Healthcare, Inc. v. 3M Company

Patent infringement matter involving cohesive tape and bandage product technology

Baker Hughes Incorporated, et al. v. Daniel S. Homa, et al.

Trade secret misappropriation and breach of contract matter involving fiber optics technology in the oil and gas industry

BMC Software, Inc. v. NetIQ Corp.

Patent infringement matter involving distributed performance management software

Certain Digital Video Receivers and Hardware and Software Components Thereof (ITC)

Claimants – Rovi Corporation and Rovi Guides, Inc.; Respondents – Comcast Corporation, et al.; Patent infringement matter involving interactive program guide technology

Certain Electronic Devices, Including Wireless Communication Devices, Computers, Tablet Computers, Digital Media Players, and Cameras (ITC)

Claimants – Telefonaktiebolaget LM Ericsson and Ericsson Inc.; Respondent – Apple Inc.; Patent infringement matter involving electronic device communication interface; communications network chip design and architecture; and electronic device user experience technologies

Certain Electronic Devices with Graphics Data Processing Systems, Components Thereof and Associated Software (ITC)

Claimants – S3 Graphics Co., Ltd. and S3 Graphics, Inc.; Respondent – Apple Inc.; Patent infringement matter involving graphical data processing technology

Certain Flash Memory Chips and Products Containing Same (ITC)

Claimant – Spansion LLC; Respondents – Macronix International Co., Ltd., et al.; Patent infringement matter involving flash memory technology

Certain Non-Volatile Memory Devices and Products Containing Same (ITC)

Claimant – Macronix International Co., Ltd and Macronix America, Inc.; Respondents – Spansion Inc., et al.; Patent infringement matter involving non-volatile memory device technology

Certain Wireless Communications Base Stations and Components Thereof (ITC)

Claimant – Adaptix, Inc.; Respondents – Telefonaktiebolaget LM Ericsson and Ericsson Inc.; Patent infringement matter involving orthogonal frequency-division multiple-access (OFDMA) network technology

Certain Wireless Standard Compliant Electronic Devices, Including Communication Devices and Tablet Computers (ITC)

Claimants – Telefonaktiebolaget LM Ericsson and Ericsson Inc.; Respondent – Apple Inc.; Patent infringement matter involving patents essential to the 2G and 4G/LTE standards

Chevron Phillips Chemical Company v. INEOS Group Ltd., et al.

Trade secret misappropriation and breach of contract matter involving the loop slurry process used to manufacture polyethylene

CNA Holdings, Inc. f/k/a Hoechst Celanese Corp. and Shell Oil Company v. United States Brass Corp.

Product liability matter involving polybutylene water service pipe

Encore Bank v. TXU Corp., f/k/a Texas Utilities Corp.

Trademark infringement matter involving corporate logos

Eolas Technologies Inc. and The Regents of the University of California v. Microsoft Corp.

Patent infringement matter involving embedded program objects in distributed hypermedia systems

Grantley Patent Holdings, Ltd. v. Clear Channel Communications, Inc., et al.

Patent infringement matter involving integrated inventory, yield management, and other systems for radio station advertising time

Haworth, Inc. v. Herman Miller, Inc.

Patent infringement matter involving modular electrical wall systems

Healthbox Global Partners, LLC v. Under Armour, Inc.

Trademark infringement matter involving the  **HEALTHBOX** mark

Masimo Corporation and Masimo International SARL v. Shenzhen Mindray Bio-Medical Electronics Co., Ltd.

Patent infringement matter involving a medical monitoring system that limits the duration and/or number of uses of an associated sensor device

Montell North America, Inc. v. The Dow Chemical Company

Patent infringement matter involving catalysts used in the manufacture of polyethylene

Network-1 Technologies, Inc. v. Axis Communications AB and Axis Communications, Inc.

Patent infringement matter involving Power over Ethernet (PoE) technology

Nippon Steel & Sumitomo Metal Corporation v. POSCO and POSCO America Corporation

Patent infringement matter involving methods for manufacturing grain-oriented electrical steel (GOES)

Nuance Communications, Inc. v. ABBYY Software House, Lexmark International, Inc., et al.

Patent and trade dress infringement matter involving optical character recognition (OCR) software

Our Home Inc. v. Reliant Energy, et al.

Trade secret misappropriation matter involving the operation of an E-commerce website

PalTalk Holdings, Inc. v. Microsoft Corporation

Patent infringement matter involving online gaming technology

Personal Audio, LLC v. Apple, Inc., et al.

Patent infringement matter involving an audio player that can download or receive navigable playlists

Phillips Petroleum Co. v. Exxon Corp.

Patent infringement matter involving the manufacture of polyethylene

Qualcomm Incorporated v. Nokia Corporation

Contract matter involving a patent license agreement relating to cell phone technology

Russell Minoru Ono v. Head Racquet Sports USA and Head USA, Inc.

Class action matter involving Head marketing practices concerning professional players' use of Head tennis racquets

Soverain Software LLC v. Amazon.com, Inc. and The Gap, Inc.

Patent infringement matter involving E-commerce technology



SuperSpeed LLC v. IBM Corp.

Patent infringement matter involving database caching technology

Texas Instruments Inc. v. Linear Technology Corp.

Patent infringement matter involving analog IC technology

Texas Instruments Inc. v. Powerchip Semiconductor

Contract matter involving a patent license agreement relating to the manufacture of semiconductor products

TQP Development, LLC. v. TD Ameritrade Holding Corporation, TD Ameritrade, Inc., et al.

Patent infringement matter involving a method for transmitting encrypted data

Trek Bicycle Corporation v. Subaru of America, Inc.

Trademark infringement matter involving Subaru's XV Crosstrek crossover utility vehicle

Tyco Healthcare Group LP and United States Surgical Corporation v. Applied Medical Resources Corporation

Patent infringement matter involving trocar access devices

Union Pacific Resources Co. v. Chesapeake Energy Corp. and Chesapeake Operating, Inc.

Patent infringement matter involving horizontal drilling of oil and gas wells

Western Atlas International, Inc. v. Petroleum Geo-Services ASA, et al.

Patent infringement matter involving the use of ocean bottom cabling for seismic data acquisition

Wi-LAN USA, Inc., et al. v. Toshiba Corporation, et al.

Patent infringement matter involving a method for de-interlacing video data