



W. Todd Schoettelkotte, CPA, CVA

President, Managing Director

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Certifications

Certified Public Accountant,
Texas

Certified Valuation Analyst

Professional Affiliations

Guest Lecturer – Chicago
Kent, College of Law,
“Strategies in Intellectual
Property”

Spring 2004 – 2010

State Bar of Texas’
Grievance
Committee, Committee
Member, 2004 – 2009

Federal Bar Association,
South Texas Chapter,
Treasurer, 2007 – 2015

Institution for Law and
Technology
Advisory Board Member

Associations

American Institute of
Certified Public Accountants

Texas Society of Certified
Public Accountants

Licensing Executives Society

National Association of
Certified Valuation Analysts

Education

Masters in Accounting
Rice University, Houston, TX

BS Management
Rice University, Houston, TX

W. Todd Schoettelkotte is President and a Managing Director of IPFC Corp. Mr. Schoettelkotte has more than 20 years of experience in the evaluation and quantification of economic damages arising from patent, copyright and trademark infringement, and trade secret misappropriation disputes. His clients have included numerous Fortune 500 companies in a wide variety of industries including semiconductor, telecommunication, energy, consumer products, life sciences and computers (hardware, software and the internet). Mr. Schoettelkotte has been recognized by Intellectual Asset Management Magazine as one of the leading patent damages experts in the United States. Mr. Schoettelkotte’s background is in accounting, finance and economics, and he has a specific, focused understanding of those issues integral to the valuation and management of intellectual property.

Intellectual Property Valuation

Mr. Schoettelkotte has directed numerous valuation projects related to patents, trademarks and trade secrets. A significant portion of his practice is focused on the determination of royalty rates and terms for licensing agreements. Additionally, Mr. Schoettelkotte has conducted numerous studies involving lost profits and unjust enrichment.

In the process of assisting clients in the valuation of intellectual property assets, Mr. Schoettelkotte has participated in the identification and review of business plans, market studies, financial documents and other related information.

Patent, Copyright and Trademark Infringement

Mr. Schoettelkotte has performed market analyses/studies wherein the patented or copyrighted product is sold, assessed lost profits stemming from alleged infringements, evaluated the contribution of the patented process/method to the end product and established the economic value of the underlying intellectual property.

Mr. Schoettelkotte is skilled in the application of the Georgia-Pacific factors to the determination of reasonable royalty rates. He has determined reasonable royalty rates within patent infringement suits on many occasions in numerous industries. Over the course of his career, Mr. Schoettelkotte has reviewed hundreds of license agreements, providing a broad frame of reference for reasonable royalty damages analyses. Mr. Schoettelkotte has testified in federal and state court and arbitration proceedings on matters involving intellectual property valuation, lost profits, reasonable royalty and economic damages issues.

Testimony Experience

Sycamore IP Holdings LLC v. CenturyLink, Inc. and CenturyLink Communications, LLC, U.S. District Court, Eastern District of Texas (Marshall), Expert Report, Deposition

Rovi Guides, Inc, et al. v. Comcast Corporation, et al.; U.S. District Court, Southern District of New York, Expert Report, Deposition

Marjam Supply Company of Florida, LLC and Marjam Supply Company v. Pliteq, Inc., Ultimate RB, Inc, and Paul Downey; U.S. District Court, Southern District of Florida, Expert Report, Deposition



In the Matter of Certain UV Curable Coatings for Optical Fibers, Coated Optical Fibers, and Products Containing the Same; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition, Hearing

Cobalt Boats, LLC v. Sea Ray Boats, Inc. and Brunswick Corporation; U.S. District Court, Eastern District of Virginia (Norfolk), Rebuttal Expert Report, Deposition, Trial

Baird, et al. v. Baird, et al.; 270th Judicial District Court, Harris County, Texas, Deposition

Liqwd, Inc. and Olaplex LLC v. L'Oreal USA, Inc., et al.; U.S. District Court, District of Delaware, Declaration, Deposition

C&A Marketing, Inc. v. GoPro, Inc.; U.S. District Court, District of New Jersey, Expert Report, Rebuttal Report, Supplemental Expert Report, Deposition

Green Mountain Glass LLC v. Saint-Gobain Containers Inc.; U.S. District Court, District of Delaware (Wilmington), Expert Report, Trial

Legacy Separators, LLC v. Halliburton Energy Services, Inc., et al.; U. S. District Court, Southern District of Texas, Houston Division, Expert Report, Rebuttal Expert Report, Deposition

Network-1 Technologies, Inc. v. Alcatel-Lucent USA, et al.; U.S. District Court, Eastern District of Texas (Tyler), Expert Report, Deposition

Noah Bank v. Noa Bank; U.S. District Court, Southern District of New York (Foley), Expert Report, Deposition

Signal IP, Inc. v. Fiat U.S.A. Inc., et al.; U. S. District Court, Eastern District of Michigan, Southern Division, Expert Report, Deposition

In the Matter of Certain Digital Video Receivers and Hardware and Software Components Thereof; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition, Hearing

MiMedx Group Inc. v. Tissue Transplant Technology, Ltd. d/b/a Bone Bank Allografts, and Texas Human Biologics, Ltd.; U.S. District Court, Western District of Texas (San Antonio), Expert Report, Deposition

ABS Global, Inc. v. Inguran, LLC; U.S. District Court, Western District of Wisconsin, Expert Report, Rebuttal Expert Report, Supplemental Rebuttal Report, Deposition, Trial

Parthenon Unified Memory Architecture LLC v. HTC Corporation and HTC America, Inc.; U. S. District Court, Eastern District of Texas (Marshall), Expert Report, Deposition

In the Matter of Certain Radiotherapy Systems and Treatment Planning Software, and Components Thereof; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition, Hearing

Advanced Marketing Systems, LLC v. Hy-Vee, Inc.; U.S. District Court, Western District of Wisconsin, Expert Report, Deposition

Rembrandt Patent Innovations, LLC, et al. v. Apple, Inc.; U.S. District Court, Northern District of California, Expert Report, Reply Expert Report, Deposition



Avintiv Specialty Materials Inc. and PGI Polymer, Inc. v. 3M Company and Target Corporation; U.S. District Court, Western District of North Carolina (Charlotte), Expert Report, Deposition

TorqueLock Corporation v. U. S. Steel Tubular Products Inc.; 334th Judicial District Court, Harris County, Texas, Deposition

Stryker Corporation, et al. v. Zimmer, Inc., et al.; U.S. District Court, Western District of Michigan, Southern Division, Expert Report, Deposition

XY, LLC v. Trans Ova Genetics, LC; U.S. District Court, District of Colorado, Denver, Expert Report, Deposition, Trial

Andover Healthcare, Inc. v. 3M Company; U.S. District Court, District of Delaware, Expert Report, Deposition

Signal IP, Inc. v. Subaru of America, Inc.; U.S. District Court, Central District of California, Expert Report, Deposition

Signal IP, Inc. v. Mazda Motor of America, Inc.; U.S. District Court, Central District of California, Expert Report, Deposition

In the Matter of Certain Wireless Standard Compliant Electronic Devices, Including Communication Devices and Tablet Computers; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition

In the Matter of Certain Electronic Devices, Including Wireless Communication Devices, Computers, Tablet Computers, Digital Media Players, and Cameras; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition, Hearing

Nippon Steel & Sumitomo Metal Corp. v. POSCO and POSCO America Corp.; U.S. District Court, District of New Jersey, Expert Report, Deposition

Flowers Bakeries Brands, LLC v. Earthgrains Baking Companies, Inc., et al.; U.S. District Court, Middle District of Georgia, Valdosta Division, Expert Report, Deposition

Koninklijke Philips N.V. v. Hunt Controls Systems, Inc., An Assumed Tradename for Caribe Corporation; U.S. District Court, District of New Jersey, Expert Report, Reply Report, Deposition

Russell Minoru Ono, et al. v. Head Racquet Sports USA, et al.; U.S. District Court, Central District of California, Expert Report, Deposition

Afilias PLC v. Architelos, Inc. and Alexa Raad; In the U.S. District Court, Eastern District of Virginia, Alexandria Division, Expert Report, Deposition

Motion Games, LLC v. Nintendo Co., Ltd; Nintendo of America Inc.; Retro Studios, Inc.; Rent-A-Center, Inc.; and Gamestop Corp.; U.S. District Court, Eastern District of Texas, Tyler Division, Expert Report, Deposition

Microscan Systems, Inc. v. Cognex Corporation; U.S. District Court, Southern District of New York, Expert Report, Supplemental Expert Report, Deposition, Trial

In the Matter of Certain Non-Volatile Memory Devices and Products Containing the Same; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition, Trial



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Mirowski Family Ventures, LLC v. Boston Scientific Corporation, et al.; Circuit Court for Montgomery County, Maryland, Expert Report, Trial

Kaneka Corporation v. SKC Kolon PI, Inc., et al.; U.S. District Court, Eastern District Court of Texas, Beaumont Division, Expert Report, Deposition

In the Matter of Certain Flash Memory Chips and Products Containing the Same; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition, Trial

LBDS Holding Company, LLC v. ISOL Technology, Inc., et al.; U.S. District Court, Eastern District of Texas, Tyler Division, Expert Report, Trial

Becton, Dickinson and Company v. Insulet Corporation; U.S. District Court, District of New Jersey, Expert Report, Deposition, Supplemental Report

Wi-Lan USA, Inc., et al. v. Toshiba Corporation, et al.; U.S. District Court, Southern District of Florida, Expert Report, Deposition

The Clorox Company v. Industrias Alen USA, LLC; U.S. District Court, Northern District of California, San Francisco Division, Expert Report, Rebuttal Expert Report, Second Rebuttal Expert Report, Deposition

In the Matter of Certain Wireless Communications Base Stations and Components Thereof; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition

Cryogenic Vessel Alternatives, Inc. v. Applied Cryo Technologies, et al.; 157th Judicial District Court, Harris County, Texas, Deposition

Nuance Communications, Inc. v. Abby Software House, et al.; U.S. District Court, Northern District of California, San Francisco Division, Expert Report, Deposition, Supplemental Expert Report, Trial

SynQor, Inc. v. Artesyn Technologies, Inc., et al.; U.S. District Court, Eastern District of Texas, Marshall Division, Expert Report, Deposition, Supplemental Expert Report, Trial

L.C. Eldridge Sales Co., Ltd., et al. v. Azen Manufacturing PTE, Ltd., et al.; U.S. District Court, Eastern District of Texas, Tyler Division, Preliminary Expert Report, Supplemental Expert Report, Deposition, Trial

XY, LLC v. Matthias J.G. Ottenberg, et al.; U.S. District Court, District of Colorado, Expert Report, Deposition

Effingo Wireless, Inc. v. Motorola Mobility Holdings, Inc., et al.; U.S. District Court, Western District of Texas, San Antonio, Expert Report, Deposition, Trial

John B. Manning v. Rio Energy International, Inc., et al.; 333rd Judicial District Court, Harris County, Texas, Deposition, Trial

Apple, Inc. v. Amazon.com, Inc., et al.; U.S. District Court, Northern District of California, Expert Report, Deposition

Boston Scientific Corp., et al. v. Mirowski Family Ventures, LLC; U.S. District Court, Southern District of Indiana, Indianapolis Division, Expert Report, Supplemental Expert Report, Deposition

CUDD Pressure Control, Inc. v. Ronnie Roles, et al.; 129th Judicial District Court, Harris County, Texas, Expert Report, Supplemental Expert Report, Deposition, Trial

In the Matter of Certain Electronic Devices with Graphics Data Processing Systems, Components Thereof and Associated Software; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition

In the Matter of Certain Electronic Devices with Image Processing Systems, Components Thereof, and Associated Software; U.S. International Trade Commission, Washington, D.C., Expert Report, Deposition, Trial

In the Matter of Certain Dynamic Random Access Memory Devices, and Products Containing the Same; U.S. International Trade Commission Washington, D.C., Expert Report, Deposition

In the Matter of Certain Semiconductor Chips with DRAM Circuitry, and Modules and Products Containing Same; U.S. International Trade Commission Washington, D.C., Expert Report, Deposition

TQP Development, LLC v. TD Ameritrade, Inc., et al.; U.S. District Court, Eastern District of Texas, Marshall Division, Expert Report, Deposition

General Electric Company v. Mitsubishi Power Systems Americas, Inc., et al.; U.S. District Court, Northern District of Texas, Dallas Division, Deposition, Trial

Articles and Presentations

"Impact of Recent Court Cases on 'Real World' Royalty Rates," LES (USA & Canada) Houston Chapter, July 20, 2017

"What is Discoverable and Admissible for Damages, Willfulness and Other Purposes," Intellectual Property Owners Association, March 21, 2011

Damages, Part II: "Litigation Strategies" – 15th Annual Advanced Patent Law Institute - University of Texas School of Law, October 28-29, 2010

"IP Damages and Valuation," Global Intellectual Property Management, Georgetown University Law Center, July 2, 2008

"Keys for Effectively Working with Your Damages Expert Throughout the Litigation Life Cycle," Houston Bar Association, March 22, 2007

"Advanced Evidence and Discovery – Working With Experts From Start To Finish" – Texas Bar Association, April-May 2006

"Trademarks – Financial Disclosure and Corporate Governance" – International Trademark Association, Emerging Issues in Trademark Law Forum, February 2-3, 2006

"Valuation of IP – A Licensing Perspective" – Lighthouse Seminar Group, IP Licensing Nuts & Bolts, March 3, 2005

"Measuring the Value of Damages in Trademark Infringement Claims" – DuPont's 18th Annual CLE Intellectual Property Law Seminar, October 12, 2004

"Measuring the Value of Damages in Patent and Trademark Claims" – Houston CPA Society, September 2004

"Measuring Damages in Trademark Infringement and Related Claims in Light of Recent Court Decisions" – The 19th Annual Intellectual Property Law Conference – American Bar Association, April 1, 2004



“Intellectual Property Damages: Patents & Trademarks” – Houston CPA Society
“Litigation and Valuation Services Committee,” January 28, 2004

Co-Author: “Accounting for Attorneys” – University of Oregon School of Law,
November 12, 2003

“What are the Financial Stakes in Litigation? What are the Costs and the Return on
Investment (ROI) That Can Be Expected? The Question of Intangible Returns?” –
2003 Fourth International Conference on Intellectual Property by CNCPI, October 7,
2003, Paris, France

“Current Issues in the Analysis of Reasonable Royalties in Patent Infringement
Actions” – 2003 Licensing Executives Society Annual Meeting, September 24, 2003

Co-Author FTI Consulting Training Course: “Calculating Damages in Patent
Infringement – A Lost Profits and Reasonable Royalty Case Study,” July 17, 2003